



Chicago Beauty: Producer Jamee Natella

If you find you are unfamiliar with Jamee Natella's work or her commercial production company, Blueyed Pictures, you won't be for long!

This young producer is consistently making herself a known and respected tour du force in the advertising and commercial production world.

Originally from Chicago, she established Blueyed Pictures 18 years ago. Maintaining headquarters in Los Angeles with offices in Tokyo and London, Blueyed's 'who's who' client roster includes: Sony, Apple, HP, Virgin Enterprises, Toyota/Lexus, Dove, Procter & Gamble, Under Armour, and the Viceroy Hotel and Resorts. Furthering their multi-media global presence has resulted in producing live events which include a slew of premiers at Cannes Film Festival, 2015 NY/LA Fashion Week, the 2012 London Olympics, and the Sochi 2014 Winter Olympics. Not surprising that words like, "impressive and unforgettable" come to mind when people talk about that iconic Lexus SuperBowl commercial!

"Chicagoland will always be my native homeland," reveals Natella. "For all the entertainment components that make LA so great for me in the entertainment business, it can also be a bit insular and suffocating. The Midwestern values I received growing up in Chicago and traveling between my offices abroad help me maintain my sense of perspective."

Giving back is hugely important to Jamee Natella. She proudly serves as an Honorary Ambassador to the Clinton Foundation. Adding to her weighty resume is also an upcoming children's book series to give 8-12 year old children entertaining and educational glimpses into various cultures all over the world.

A passion for constantly learning, creating, and challenging herself to go beyond any limitations set by others is why we'll be hearing more about this savvy blue-eyed blonde for years to come!

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www.blueyedpictures.com