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Rating:

Blueyed Pictures gets social with Nico Sabenorio

20th September 2012



The LA branch of commercial and corporate media production company, Blueyed Pictures (BLU), was drawn to the award-winning documentary director, Nico Sabenorio, for his propagation of social issues through many emotional non-fiction projects. Jointly, Sabenorio admires the company's exceptional catalogue of clientele and creative work across multiple platforms. Naturally, BLU had to add the director to their pool of creative talent. Sabenorio was recently nominated for two MTV Video Music Awards and in 2010 he won Best Short Documentary at Slamdance for Bout That Bout. His next project is an anti-prescription drug campaign for DrugFree.org and Amnesty International, which will debut on National Medicine Abuse Day.

About shots

Launched in 1990, it is the world's leading commercials title, providing ideas and inspiration for creatives internationally as well as being the foremost source of information for the industry.

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